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**Name of entrant(s):**

**Company name:**

**Website** *(if relevant)***:**

**Social links** *(if relevant)***:**

**Contact email:**

**Entrant(s)’s position in the company:**

**Business sector:**

**Number of years in industry:**

**Number of employees:**

**Are you entering the business as a Start-Up, Entrepreneur or an SME?**

**Please explain what the business does; detailing what the product or the service provides the audience it’s serving; and the problem it’s addressing.** (Max 250 words) **\*** *This field is mandatory*

**Can you confirm the business has filed accounts at the Companies Registration Office for a minimum of one year, no more than six years? \*** *This field is mandatory*  
YES/NO (Delete as appropriate)

**Please state the turnover AND profit/loss of the business as listed in the most recent filed accounts: \*** *This field is mandatory*

**Can you confirm that the business is trading and registered within the island of Ireland? \*** *This field is mandatory*YES/NO (Delete as appropriate)

BUSINESS & FOUNDER PROFILE

**What inspired the entrant to start or get involved with this business?**

Max 250 words

**Briefly describe the entrant(s)'s role, responsibilities and achievements with this business, as well as previous positions that are relevant:**Max 250 words

**How has the entrant dealt with challenges in the business? Cite at least one example, including the methods used to overcome the challenge:** Max 250 words

**How has the entrant impacted the growth or financial health of this business? Please use percentage terms if it is not possible to quote figures:** Max 250 words

**What does the entrant expect to achieve with the business in the next 12 months?** Max 250 words

**Has the entrant applied to any other funding programmes or competitions? If yes, please supply more information:** Max 250 words

**Is the entrant comfortable on camera? Have you taken part in any video/television content before? If yes, please supply more information:** Max 250 words

**If the entrant is the founder, is this the entrant’s first start-up? If it is not, please give details:** Max 250 words

TECHNOLOGY & IMAGE MEDIA CAMPAIGN PRIZE IMPACT

**Describe 3-5 growth priorities for the next 12 months that this prize (technology, media, mentoring) could help you achieve.** Max 250 words

**Currently, what technology or hardware does your company use?**

Max 250 words

**How would a suite of innovative Samsung technology and which devices would benefit business operations and growth?** Max 250 words

**How would you leverage a media campaign with IMAGE Media to benefit the business? What goals would you aim to achieve through this platform and audience?** Max 250 words

**How could mentoring with Bobby Kerr and Áine Kerr impact your business and what areas would you like to focus on for their support and guidance?** Max 250 words

FINAL REFLECTIONS

**Give three reasons why your business deserves to win this The Pitch 2025?** Max 250 words

**Does the entrant have any previous criminal convictions? If yes, please give details:** Max 250 words

**Entrants are welcome to include a video submission with their entry. If you are submitting a video, please include it as a link to a shared video platform (e.g. YouTube, Vimeo):**

**All finalists will be asked to do the following. Please confirm you agree to do so if you are chosen as a finalist.**

* **Submit a short video**
* **Provide quotes to IMAGE Media about the build-up to the final**
* **Share your finalist status on your social channels**

Agree / Disagree *(Delete as appropriate)*